

News alert
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Microsoft Gold Certified Partner Optevia Successfully Achieves Fourth Microsoft Competency

Today, public sector CRM consultancy Optevia announced it has achieved its fourth Microsoft Competency; Custom Development Solutions. Optevia is a Microsoft Gold Certified Partner, which means it demonstrates the highest degree of competence in working with Microsoft technologies.

Microsoft Competencies are a series of accreditation standards that recognise the business and technical expertise and experience of its partners. These competencies help to differentiate a partner's offering and assist customers in selecting a partner with the right resources to match their needs.

To date, Optevia has achieved three Microsoft Competencies:

- Microsoft Business Solutions
- Service Oriented Architecture and Business Process
- Business Intelligence

To reach Gold Certified Partner status an organisation needs to only qualify for one competency: Custom Development Solutions is Optevia's fourth.

The descriptions of each competency follow:

Microsoft Business Solutions	Proven competency in deploying Microsoft business management solutions focused on financial management, customer relationship management (CRM) and supply chain management. <ul style="list-style-type: none">• Financial and supply chain management applications:<ul style="list-style-type: none">○ Microsoft Dynamics AX○ Microsoft Dynamics GP○ Microsoft Dynamics NAV○ Microsoft Dynamics SL• Customer relationship management applications:<ul style="list-style-type: none">○ Microsoft Dynamics CRM• Point-of-sale applications:<ul style="list-style-type: none">○ Microsoft Point of Sale solutions
Service-Oriented Architecture and Business Process	Proven proficiency in implementing and deploying business process applications featuring: <ul style="list-style-type: none">• Enterprise application integration• Business-to-business application integration• Business process management• Adapter development
Custom Development Solutions	Proven competency in providing custom-developed solutions in one or more of the following specialisations: <ul style="list-style-type: none">• Application Infrastructure Development

	<ul style="list-style-type: none"> • Smart Client Development • Web Development
Business Intelligence	Proven competency in one or more of the following specialisations: <ul style="list-style-type: none"> • Business Intelligence Platform • Performance Management Solutions

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About Optevia

Optevia is an IT consultancy specialising in designing, implementing and integrating customer relationship management systems for public sector organisations throughout the UK and Ireland. Optevia has a long pedigree of delivering customised CRM, business intelligence and data management systems to public sector organisations, based on Microsoft technology. Optevia's solutions are designed to address its customers' needs for low risk, standardised, easy to integrate, easy to use, shared service and SaaS ready software. Optevia's engagements are delivered on specification, on schedule and on budget.

www.optevia.com

About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialised services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

www.microsoft.com/dynamics/crm/default.aspx

About Microsoft

Founded in 1975, Microsoft (Nasdaq "MSFT") is the worldwide leader in software, services and solutions that help people and businesses realise their full potential.

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