

**Event,  
Date,  
Location,  
Register,** Convergence 2009  
Tuesday 27 October  
Novotel London West Hotel, One Shortlands, London W6 8DR  
[www.microsoft.com/dynamics/convergence/europe/registration\\_info.aspx](http://www.microsoft.com/dynamics/convergence/europe/registration_info.aspx)

## **Convergence 2009**

Convergence 2009 is an easy-to-attend, cost-effective Microsoft Dynamics event where you can learn how to improve your business applications infrastructure, enhance your productivity and ultimately improve your bottom line. The event includes a variety of speakers, detailed product demonstrations and educational learning sessions.

### **Your top reasons to attend:**

- learn about the 60+ Dynamics CRM implementations Optevia has delivered since 2004.
- learn how Optevia's range of *Dynamics CRM Essentials* software products can help reduce the cost & timeframe for delivering high quality, low risk CRM solutions
- learn how the *Dynamics CRM Essentials* range, which includes Optevia business analysis, design, development & deployment services, can also help ensure good end-user adoption, post implementation support, and a return on investment in Dynamics CRM
- learn how to utilise the full capabilities of your existing Microsoft Dynamics solution
- get up-to-date information on the latest Microsoft products and technologies at the table top expo
- learn Microsoft's strategy and future plans for Microsoft Dynamics
- network with industry leaders, Microsoft team members, partners and other customers

**To register for an invitation to attend the event, please click here:**

[www.microsoft.com/dynamics/convergence/europe/registration\\_info.aspx](http://www.microsoft.com/dynamics/convergence/europe/registration_info.aspx)

**Alternatively, for more information, please contact:**

Tim Vernon  
**Managing partner, Optevia**  
Tim.vernon@optevia.com  
Tel: +44 (0)7976 651090

Gavin Loader  
**PR, Optevia**  
Gavin.Loader@optevia.com  
Tel: +44 (0)7977 138 512

Toby Gavin  
**PR, Optevia**  
Toby.Gavin@optevia.com  
Tel: +44 (0)7912 582 003